STEPS OF THE PROJECT



START UP!

Project design

2013



1000 passports

Product categories: milk and dairy products Areas: Lombardia, Emilia, Piemonte 2014



2500 passports

Product categories: milk and dairy products + wine, meat products, cereals, oil, honey Areas: Abruzzo, Sicilia, Trentino

2015





8600 passports

Product categories: all Areas: national territory

2016